



Alaska Nurses  
Association

*The unified voice of nurses in the Last Frontier*

3701 E. Tudor Road, Suite 208  
Anchorage, Alaska 99507  
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[www.aknurse.org](http://www.aknurse.org)  
[www.aanaconference.org](http://www.aanaconference.org)

Dear Employers, Educators, and Friends of Nursing:

On October 6 & 7, 2022, the Alaska Nurses Association will host our 10th Annual Trending Topics in Nursing Conference. After two years of convening virtually, we look forward to gathering in-person again at the BP Energy Center in Anchorage, Alaska. We're also thrilled to provide a virtual attendance option this year, creating a hybrid experience that welcomes nurses from across Alaska.

Our annual conference brings together nurses from a wide variety of practice areas for enriching presentations tailored to the learning needs of today's Alaskan nurse. We invite you to join us on October 6 & 7 for your opportunity to meet a diverse, influential population of nurses. As an exhibitor or sponsor, your organization is in the spotlight. Network with our community of nurses who embrace life-long learning and value the unique, high-quality professional development that our conference provides. From seasoned experts to our newest nursing generation, our attendees are high-performers, committed to clinical excellence, and eager to meet with you.

We hope you will join us for the 2022 Trending Topics in Nursing Conference. Thank you in advance for your support; it matters not only to our nurses, but to our community as a whole.

Sincerely,

Jane Erickson, ADN, RN, CCRN  
President, Board of Directors  
Alaska Nurses Association



## Exhibitor & Sponsorship Opportunities

10<sup>th</sup> Annual Trending Topics in Nursing Conference | October 6-7, 2022

### Exhibitor - \$500

Exhibitor benefits include:

- Access to Alaskan nursing professionals from multiple communities
- Opportunity to showcase your services, solutions & career opportunities
- Exhibitor booth with table and one chair
- Dedicated time to meet with attendees during 'lunch with exhibitors' each day
- Recognition in 'thank you' email to attendees and on conference website

### Bronze Sponsorship • Nurse Supporter - \$1,000

Includes all exhibitor benefits plus...

- One complimentary conference pass
- Logo displayed on conference website
- Recognition during conference announcements and in The Alaska Nurse magazine
- Opportunity to include one flyer or branded item in attendee tote bags

### Silver Sponsorship • Nurse Ally - \$1,500

Includes all bronze sponsor benefits plus...

- Two complimentary conference passes
- Logo & website link on conference website
- Logo displayed in 'thank you' email to attendees and in The Alaska Nurse magazine
- Recognition in conference email invitations and program flyer

### Gold Sponsorship • Nurse Champion - \$2,000

Includes all silver sponsor benefits plus...

- Complimentary AaNA professional membership for one year (to use or gift)
- Three complimentary conference passes
- Logo, website link & 50-word sponsor description on conference website
- Logo & website link in 'thank you' email to attendees, conference email invitations, and program book
- Opportunity to have AaNA send one sponsored email to attendees on your behalf
- Opportunity to sponsor hand sanitizing stations or a snack break



## Additional Sponsorship Opportunities

- **Scholarships:** Sponsor scholarships that cover conference registration costs for attendees. *Cost varies, depending on number of scholarships provided.*
- **Tote Bags:** Include branded items or literature in attendee tote bags. *\$100 per item.*
- **Silent Auction Basket:** Highlight your organization by donating a basket for our silent auction fundraiser. *No additional charge, sponsor provides basket.*
- **Door Prizes:** Host a door prize drawing for your donated items. *No additional charge, sponsor provides door prizes.*
- **Attendee Gift:** Sponsor a special gift of your choice for conference attendees. *No additional charge, sponsor provides gifts.*
- **Chair Drop:** Place a branded item or piece of literature on attendees' chairs. *\$500 per item.*
- **Advertise:** We offer additional opportunities to reach Alaska's nurses through advertisement in The Alaska Nurse magazine and the AaNA Career Center. *Cost varies.*

## Thank you to our past sponsors & exhibitors!

In the past we have received generous support from the following organizations:

AirMed Career Apparel	Frontier Nursing University
Alaska Community Action on Toxics	Fairbanks Memorial Hospital
Alaska Department of Corrections	Geneva Woods
Alaska Division of Public Health	Grand Canyon University
Alaska Regional Hospital	Mat-Su School District
Alaska School Nurses Association	Maxim Healthcare
Anchorage Neighborhood Health Center	Narcotic Drug Treatment Center
Alaska Regional Hospital	PeaceHealth Ketchikan Medical Center
Anchorage School District	Prestige Care, Inc.
Alaska Native Tribal Health Consortium	Providence Alaska Medical Center
Charter College	University of Alaska School of Nursing
Community Medical Service	University of West Florida
Cross Road Medical Center	United States Army

Add your organization to the list by offering your support!

# Exhibitor & Sponsor Registration

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Please secure your sponsorship by October 1, 2022.  
Exhibitor space is available on a first-come, first-served basis.

## Organization Information

Organization:

Contact Name & Title:

Phone:

Email:

Website:

## Exhibit & Sponsorship Options

Select your desired level of sponsorship:

- Exhibitor
- Bronze Sponsor (Nurse Supporter)
- Silver Sponsor (Nurse Ally)
- Gold Sponsor (Nurse Champion)

Select additional opportunities your organization will take advantage of:

- Scholarship sponsor
- Tote bag inserts
- Silent auction basket
- Door prizes
- Attendee gift
- Chair drop
- Advertising

## Payment Information

- Check. Make payable to Alaska Nurses Association. Mail to: 3701 E. Tudor Rd., Ste. 208, Anchorage, AK 99507.
- Credit Card. Payment link will be sent via PayPal.
- Invoice needed. Email to:

